ArzDigital Advertising Opportunities

ArzDigital JULY - 2025

FORGET DATA PLATFORMS, THE REAL DATA LIES WITHIN USERS!

#1

PERSIAN CRYPTOCURRENCY WEBSITE

July 2025

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WE WORK WITH MILLIONS!

+30M

MONTHLY PAGE VIEWS

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REAL USERS, REAL INTENTS!

10M

MONTHLY ORGANIC TRAFFIC

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OUR STORY IN NUMBERS

4.5

Application rate on stores

We care about users and sometimes, numbers can show the care behind actions!

+2M

Application installs

Millions of user reach their pockets to use what we've built!

21M

Monthly website visitors

Not an ordinary user! Millions of investors, traders and crypto enthusiasts!

2.5K

Daily comments

You can touch feelings! Engage with an active community in real time!

2.5M

Monthly Unique

Find something that can't be found anywhere!

WE BUILD COMMUNITY

+900K

Followers on Instagram

+200K

Members on Telegram

+40K

Followers on X

+10K

Subscribers On YouTube

+1M

Social Media Users

Enterprise

July 2025

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SPOTLIGHT IS ON YOU! SHOW YOU'RE AN ENTERPRISE!

≈26M

Total Estimated Impressions

11

Total Number of Banners

Fraud Protection

Unlimited Ad Material Changes

24/7

Dedicated Account Manager and Support

10

Text-based content, including 5 Breaking news and 5 articles!

July 2025

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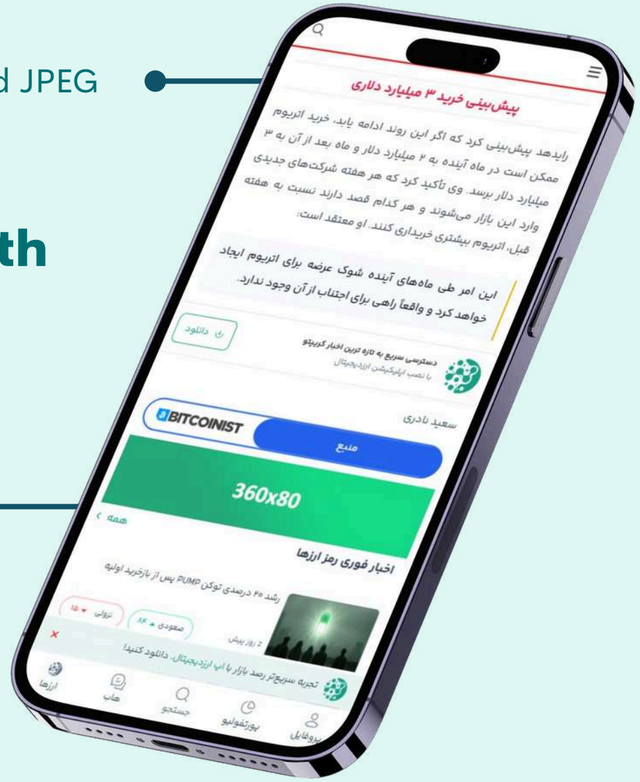
Mobile Banners!

360x80
GIF, SVG and JPEG
Supported!

Coin Details

630x80
GIF, SVG and JPEG
Supported!

Blog Path Bottom Banner



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Mobile Banners!

Search Panel Bottom banner

630x80
GIF, SVG and JPEG Supported!

630x80
GIF, SVG and JPEG Supported!

Ideas PDP Top Banner (All Pages)

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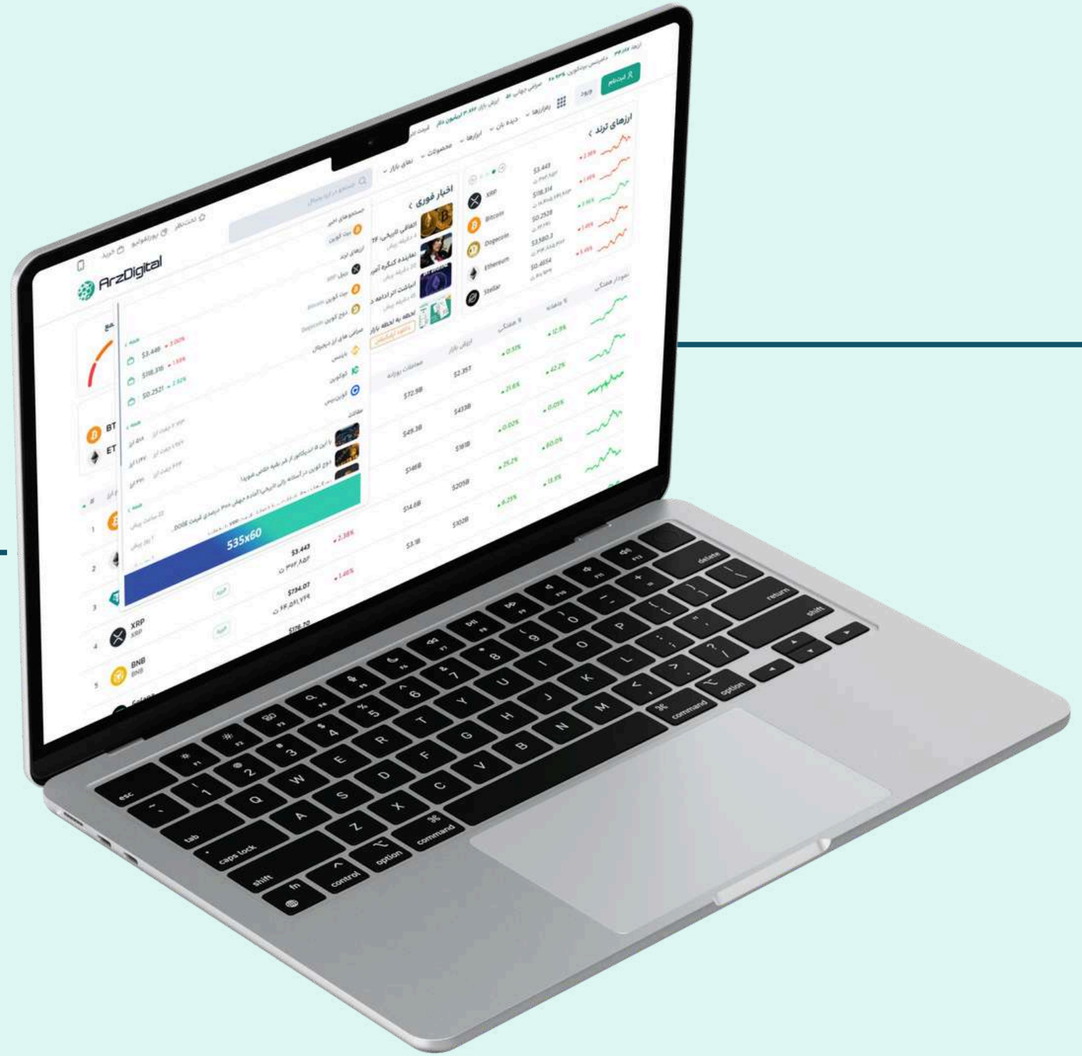
Desktop Banners!

Search Bar

Bottom Banner



535x60
GIF, SVG and JPEG Supported!

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Desktop Banners!

Coins Detail
Top Banner

630x120
GIF, SVG and JPEG
Supported!

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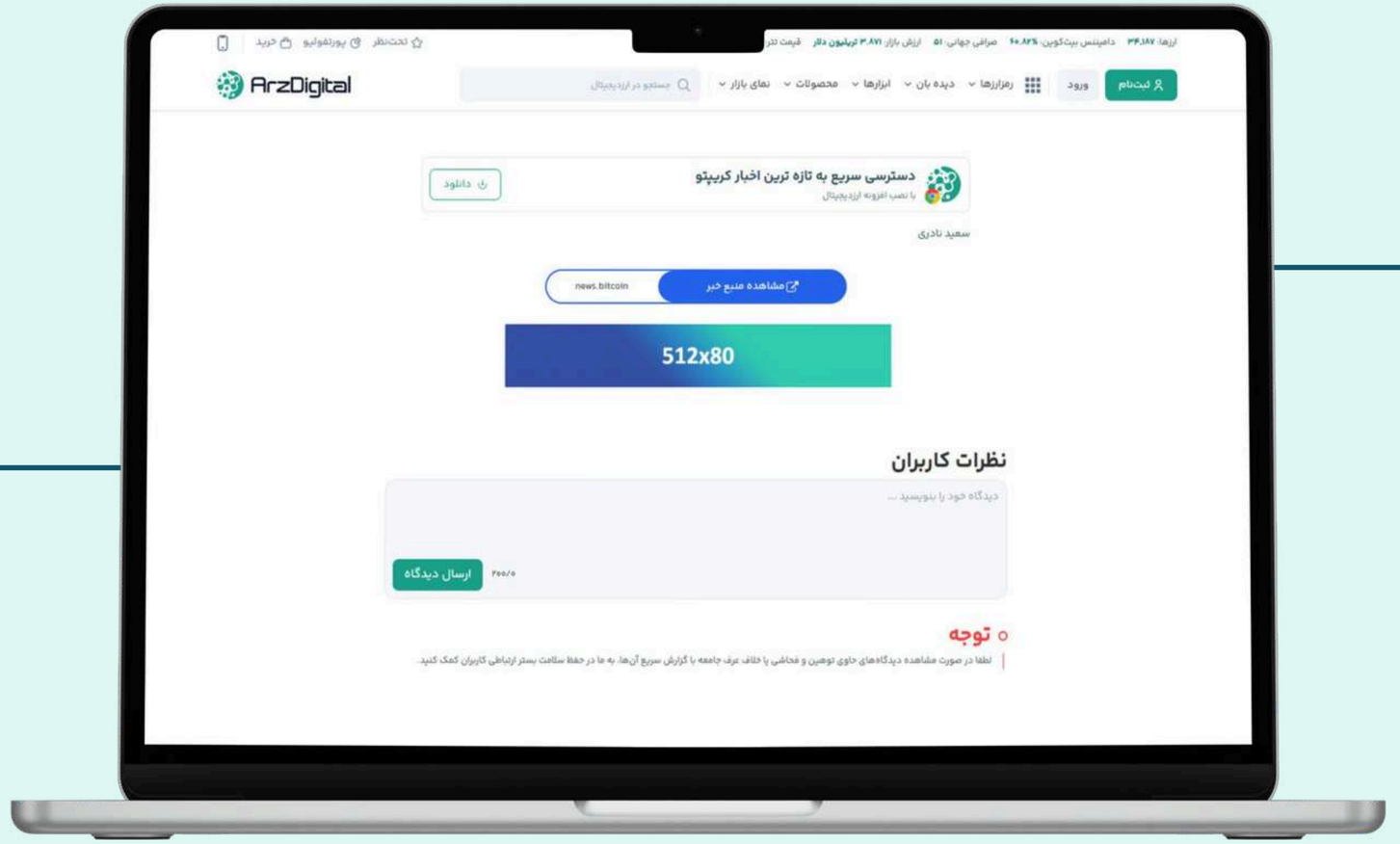
Desktop Banners!

Breaking News Bottom Banner



512x80
GIF, SVG and JPEG Supported!

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Desktop Banners!

Article Pages
Top Banner

1280x100
GIF, SVG and JPEG Supported!

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Desktop Banners!

Ideas Pages

Top Banner (All Pages)

360x80
GIF, SVG and JPEG Supported!

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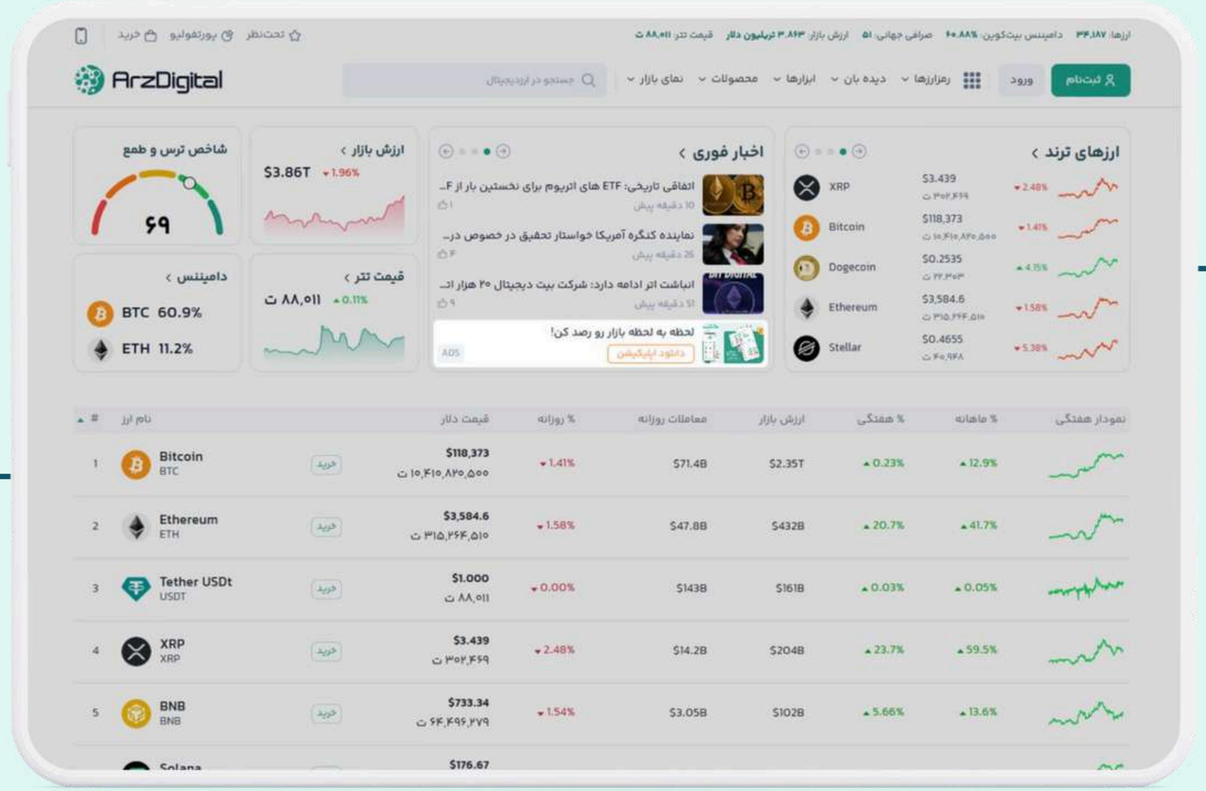
Native Banners!

Header's Native Banner on Desktop



Static Image Only

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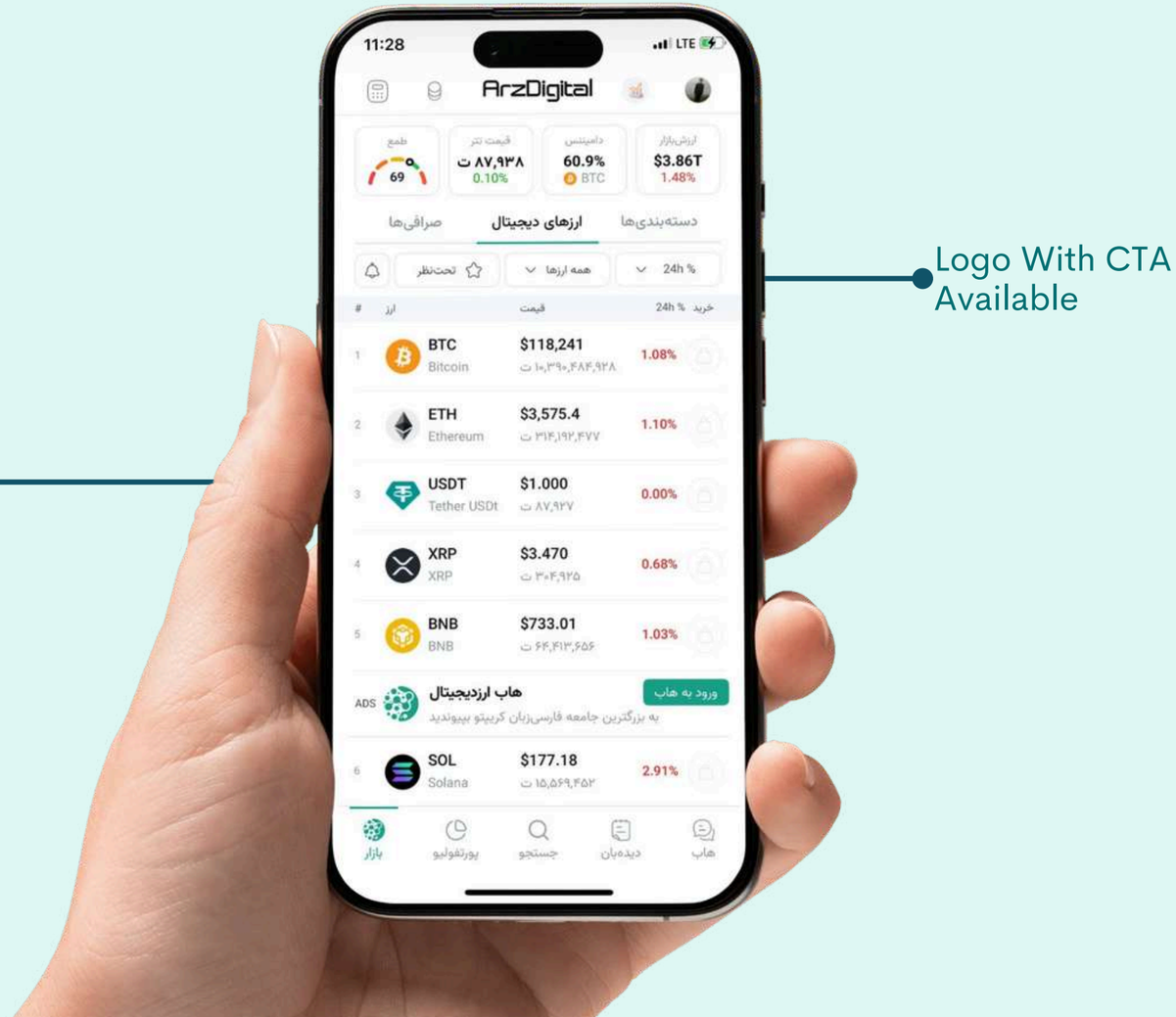
In App Banners!

In App Main Screen Native Banner



Logo With CTA Available

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Organization

BUILD, MANAGE, MAINTAIN, WE'VE ALREADY PAVED THE WAY!

≈10M

Total Estimated Impressions

9

Total Number of Banners

Fraud Protection

Unlimited Ad Material Changes

24/7

Dedicated Account Manager and Support

8

Text-based content, including 4 Breaking news and 4 articles!

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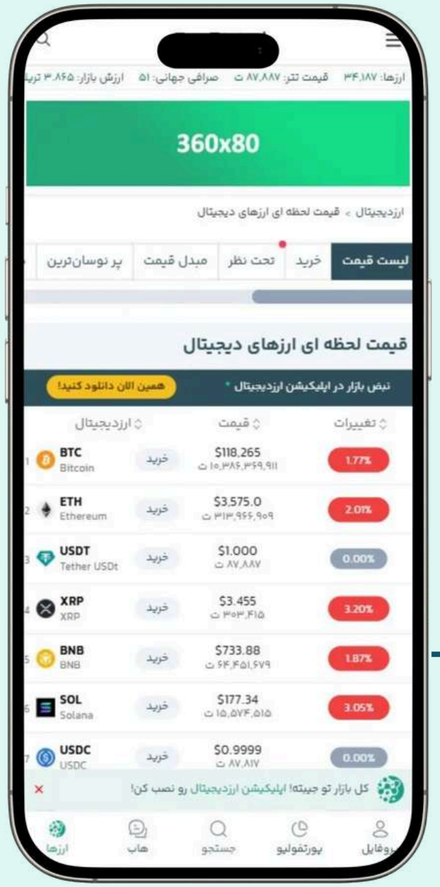
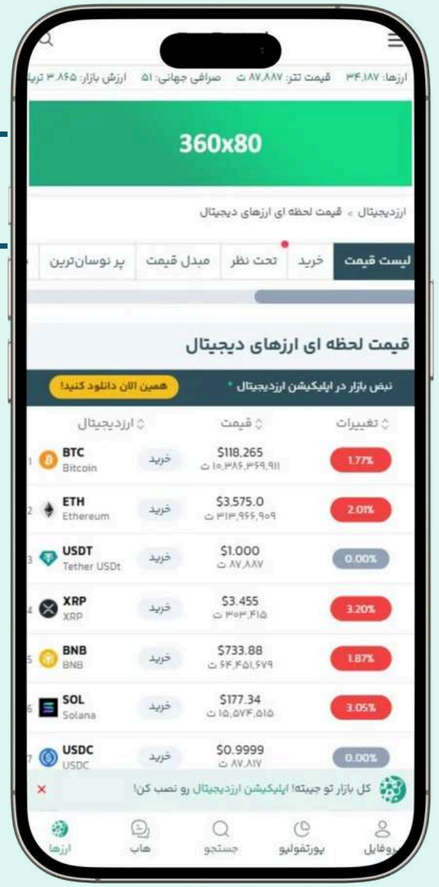
Mobile Banners!



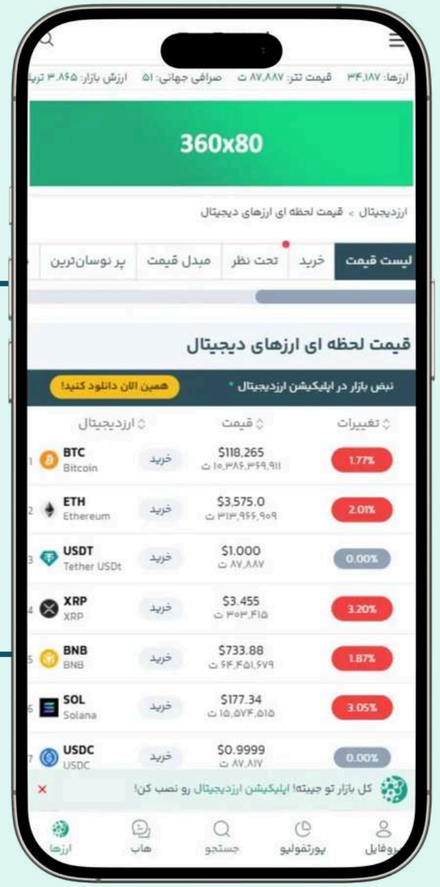
Coins List

360x80
GIF, SVG and JPEG
Supported!



Coins List

360x80
GIF, SVG and JPEG
Supported!



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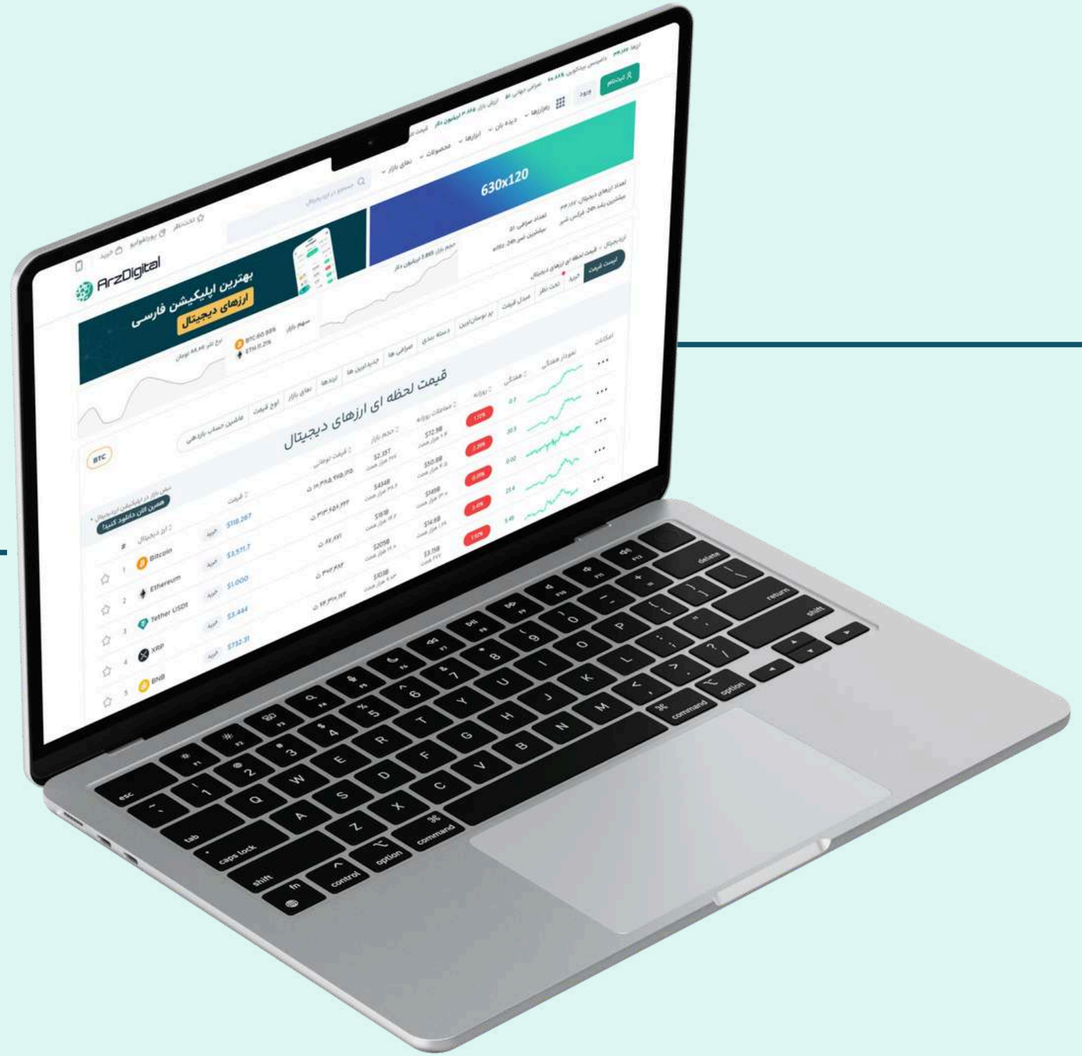
Desktop Banners!

Coins List's Desktop Top Banner



630x120
GIF, SVG and JPEG Supported!

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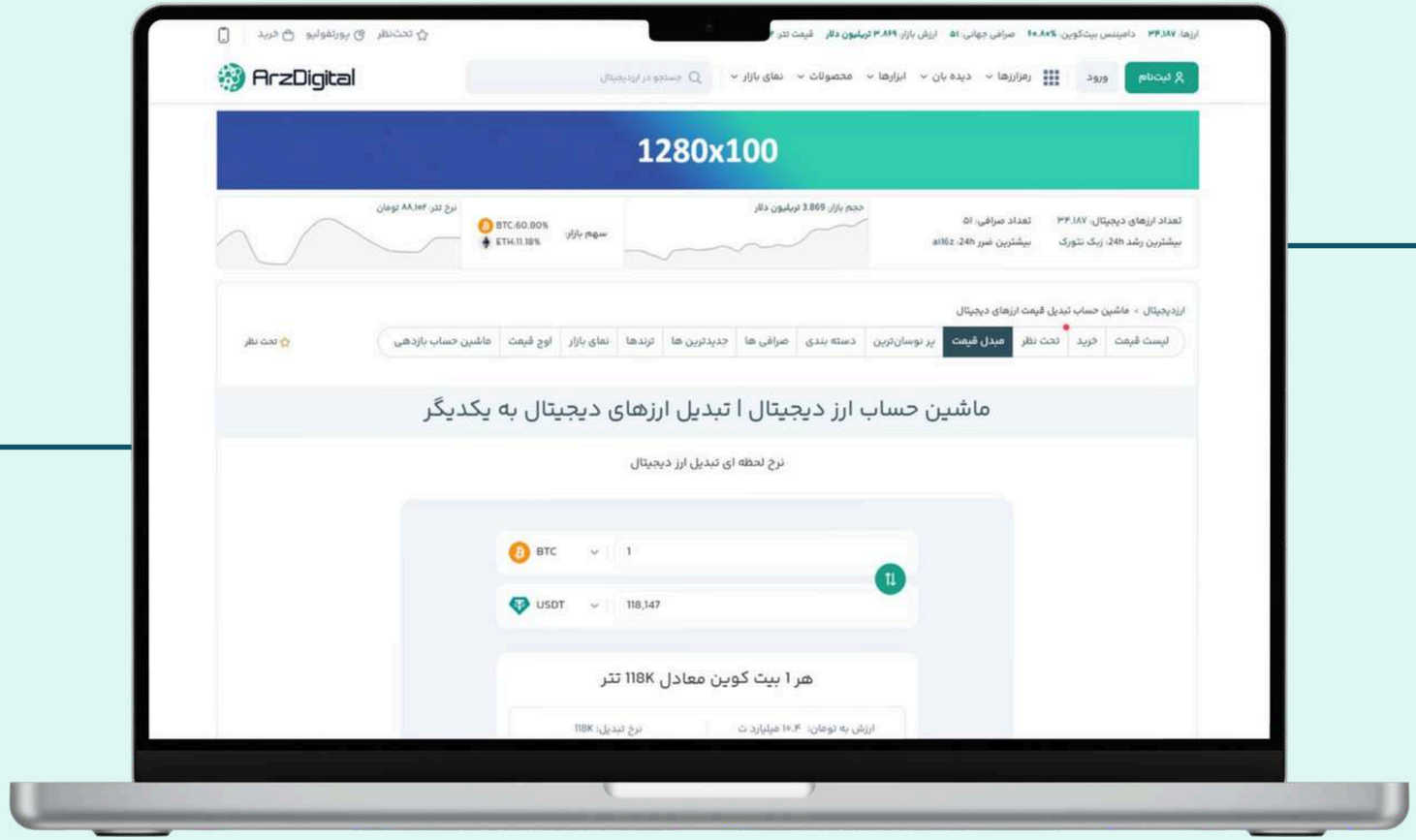
Desktop Banners!

Convert's Desktop Top Banner



1280x100
GIF, SVG and JPEG Supported!

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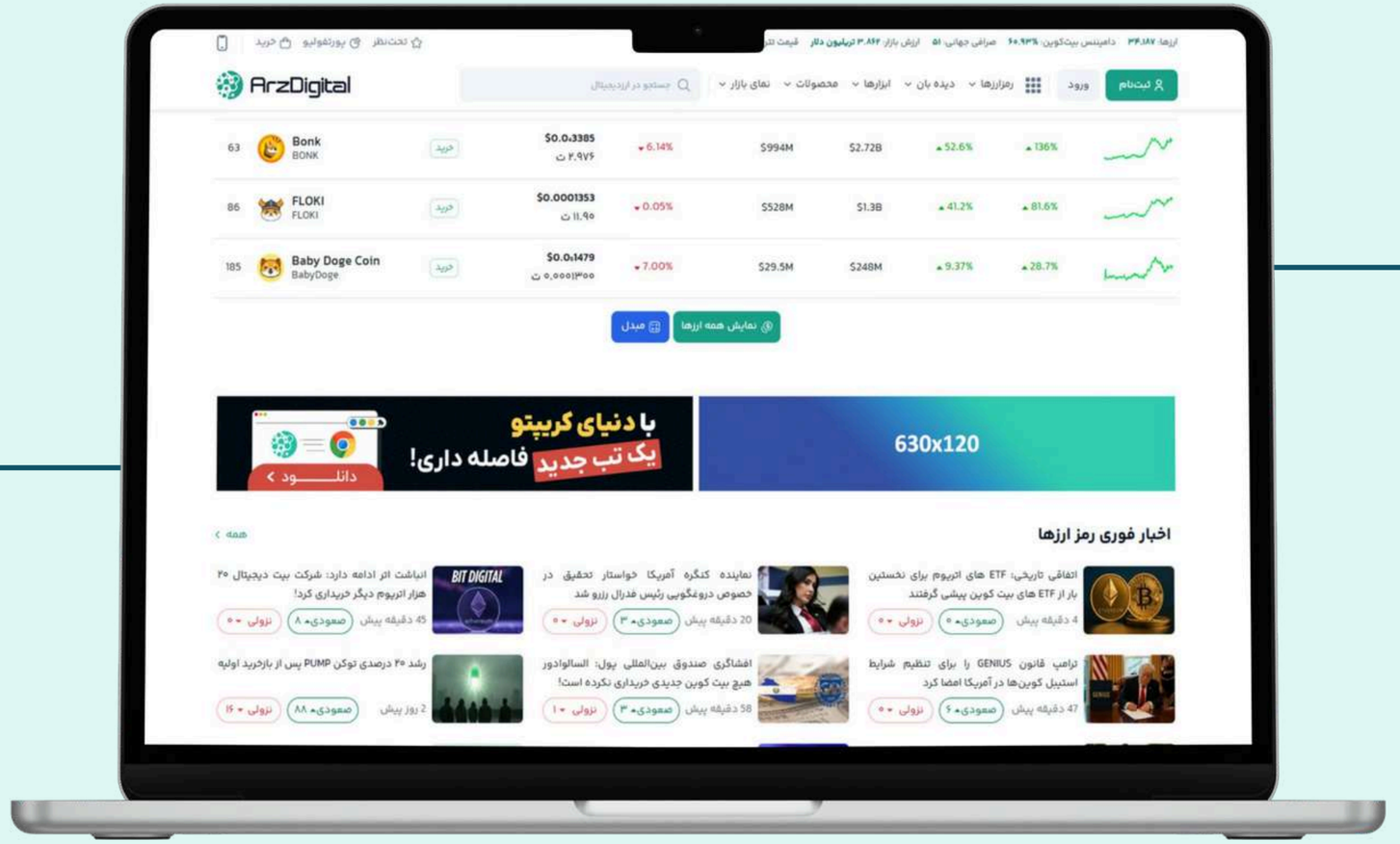
Desktop Banners!

Coins List's Bottom Banne



630x120
GIF, SVG and JPEG Supported!

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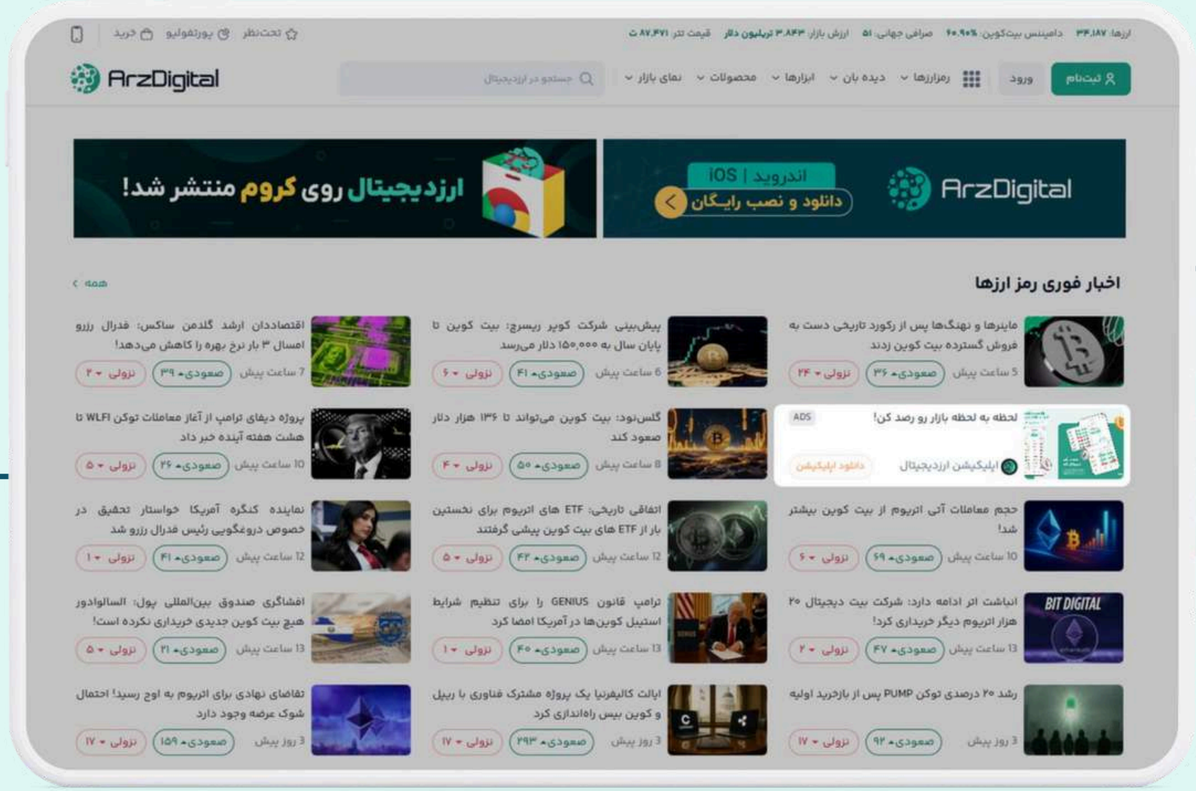
Native Banners!

Breaking News Section’s Native Banner on Desktop



Static Image Only

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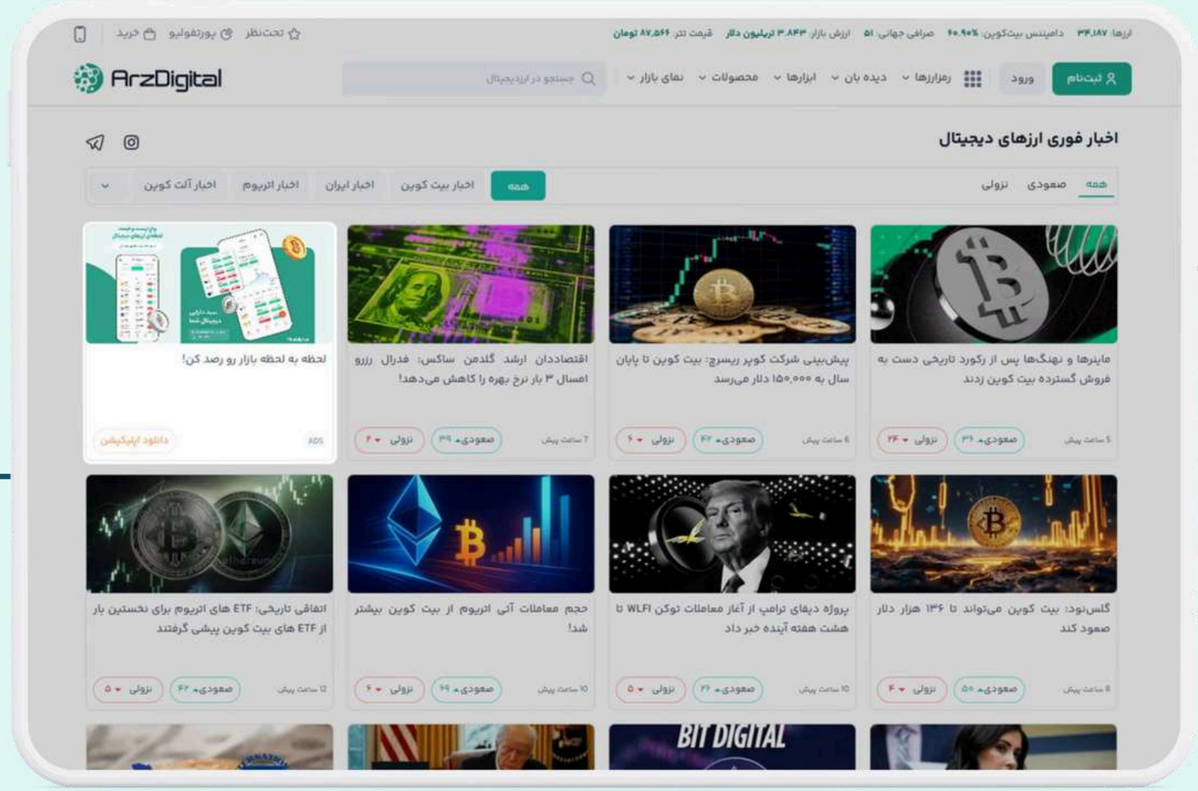
Native Banners!

Breaking News PLP Native Banner on Desktop



Static Image Only

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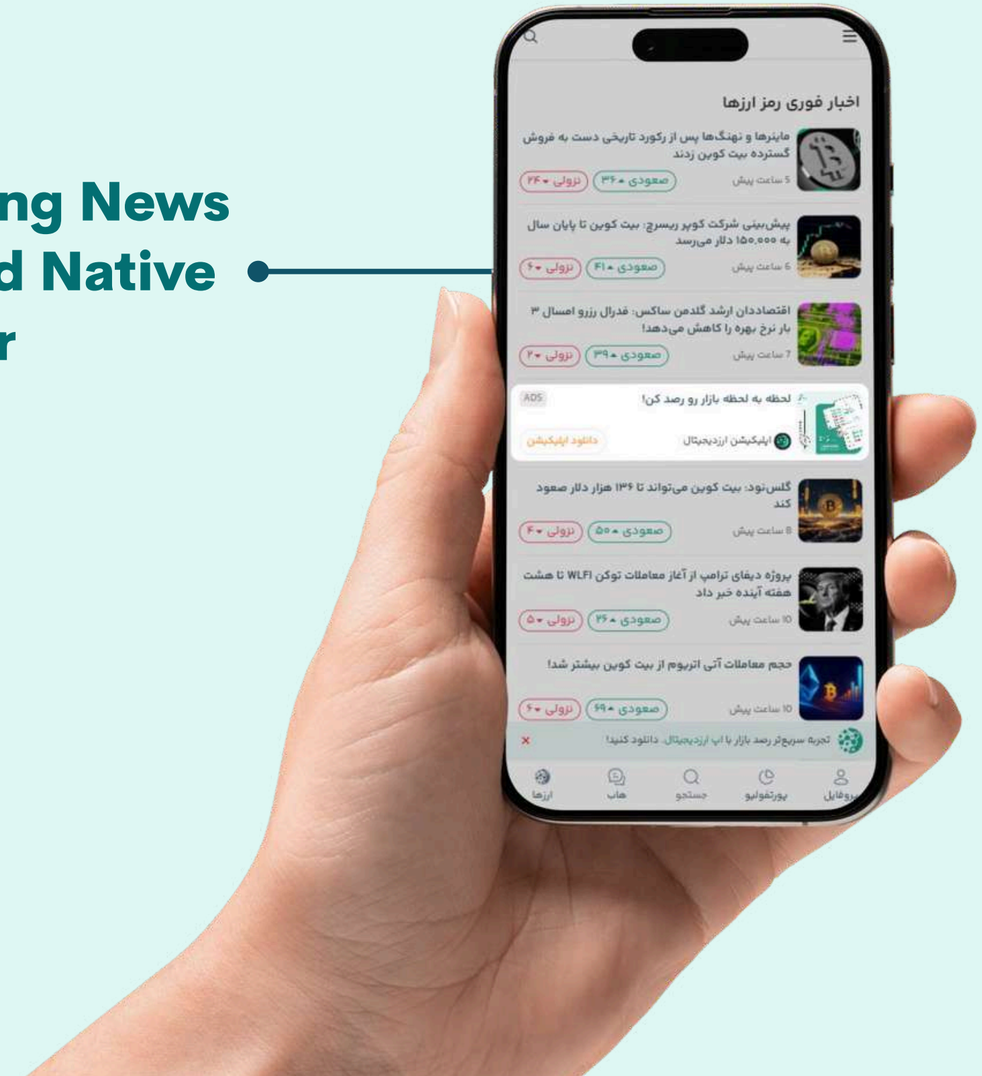
Native Banners!

Breaking News
In-feed Native
Banner



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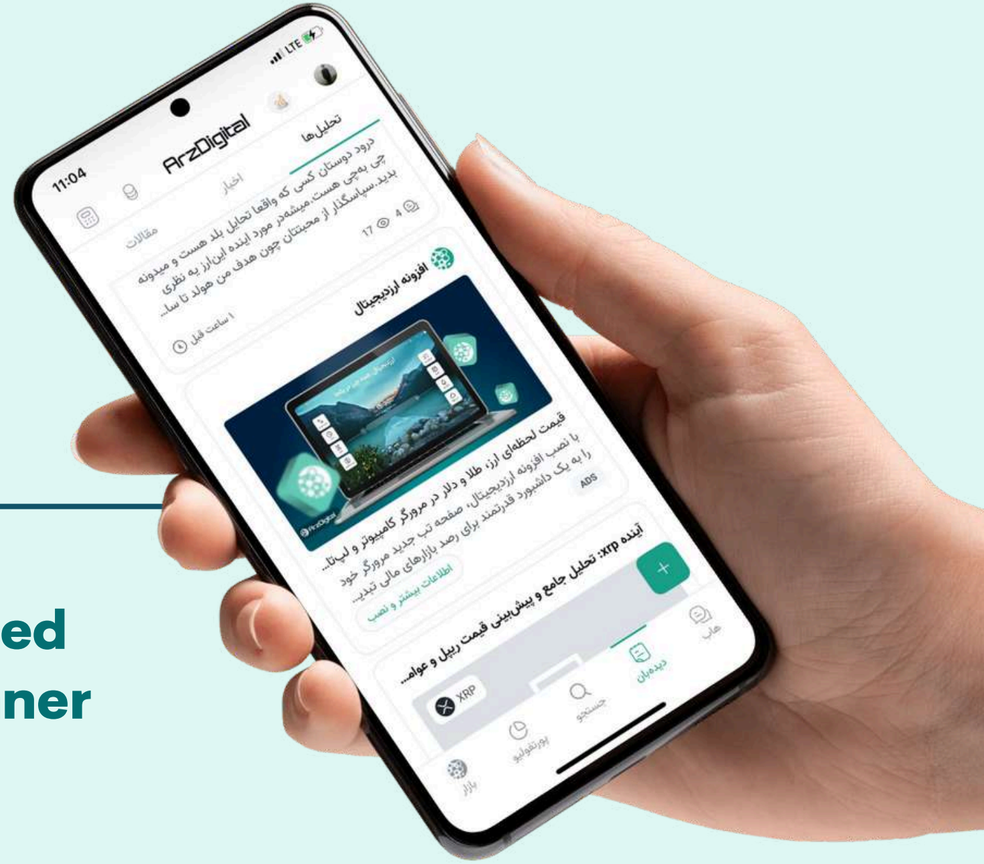
In App Banners!

Breaking News
Native Banner

Ideas In-feed
Native Banner



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Business

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SCALING A BUSINESS HAS NEVER BEEN THIS EASY!

≈2.5M

Total Estimated Impressions

6

Total Number of Banners

Fraud Protection

Unlimited Ad Material Changes

24/7

Dedicated Account Manager and Support

6

Text-based content, including 3 Breaking news and 3 articles!

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Mobile Banners!

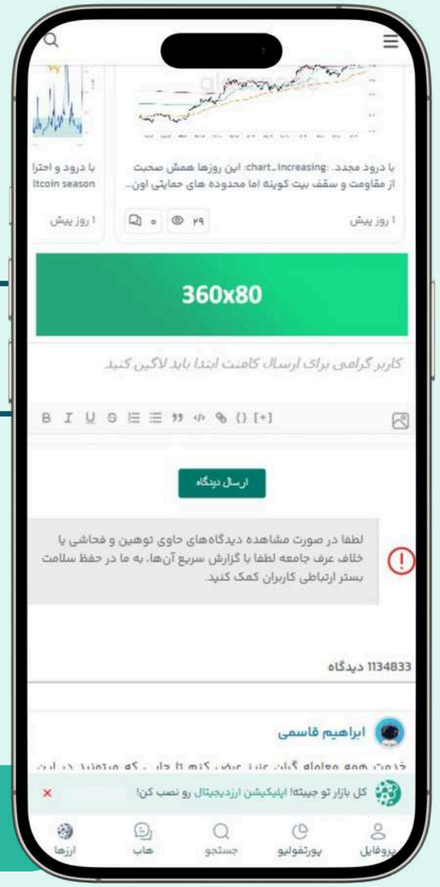
Click to see benner

Articles Content Banner

360x80
GIF, SVG and JPEG Supported!

Comments Top Banners (All Coin Pages)

360x80
GIF, SVG and JPEG Supported!



Click to see benner

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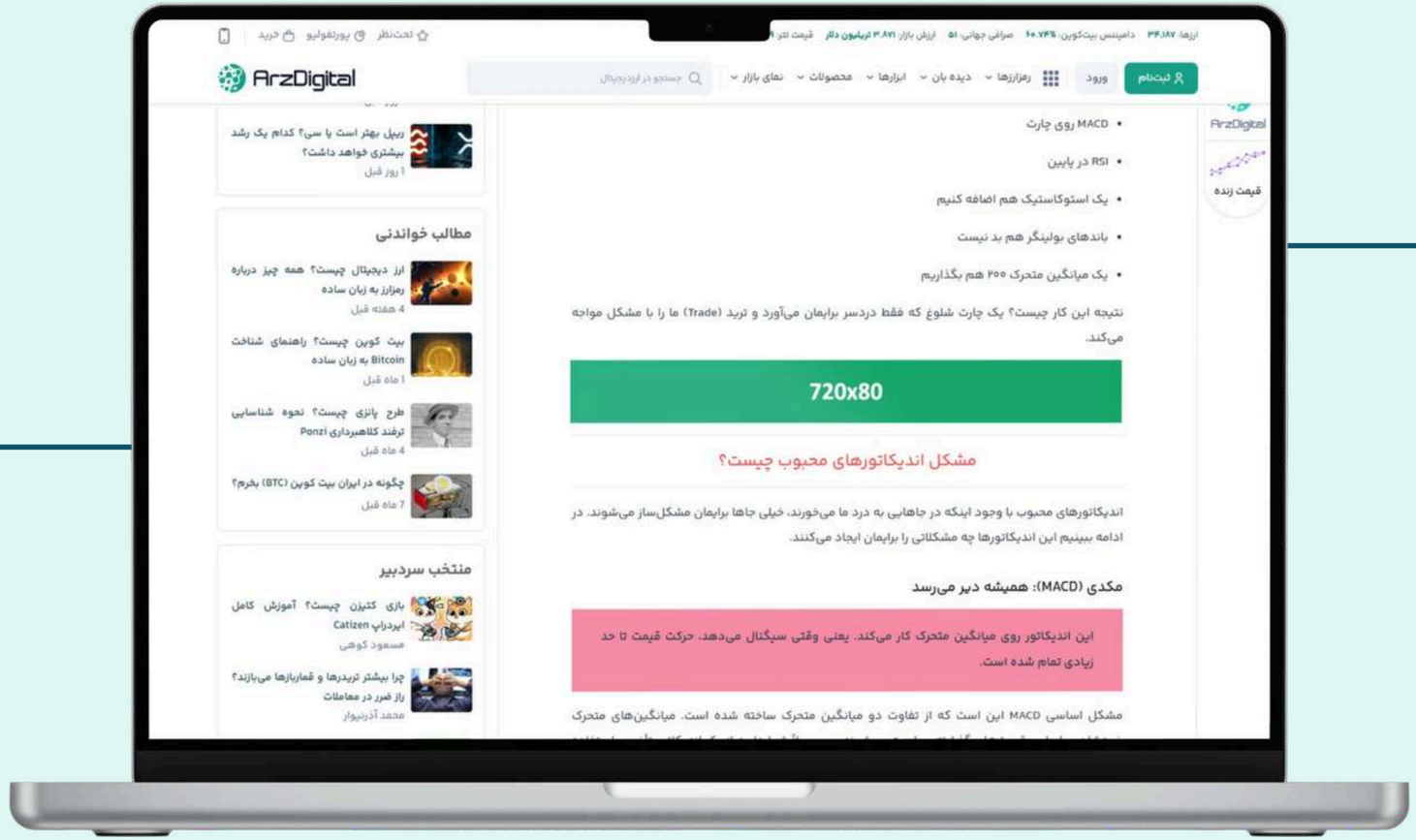
Desktop Banners!

Articles
Content
Banner



720x80
GIF, SVG and JPEG Supported!

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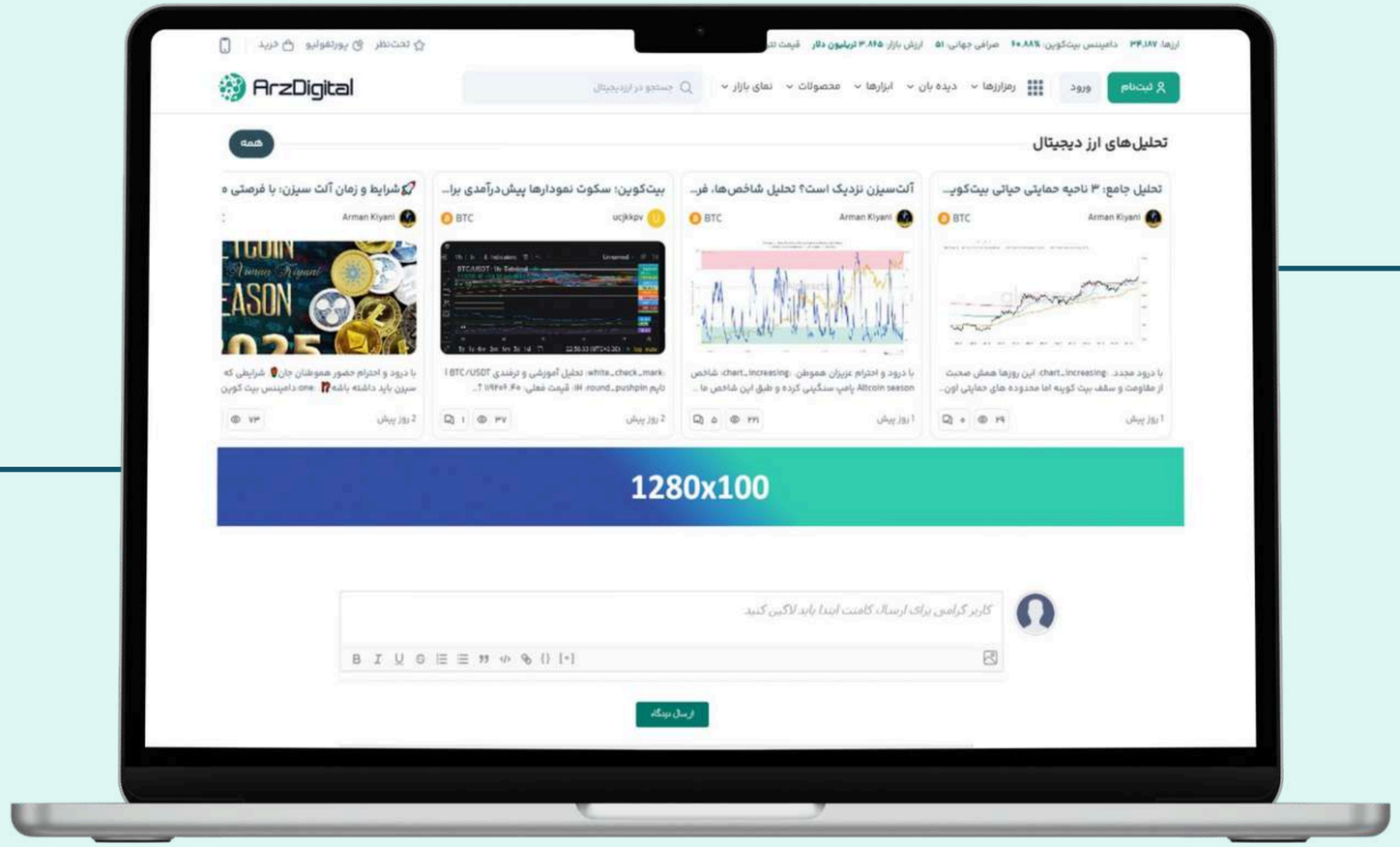
Desktop Banners!

Comments Top Banners (All Coin Pages)



1200x100
GIF, SVG and JPEG Supported!

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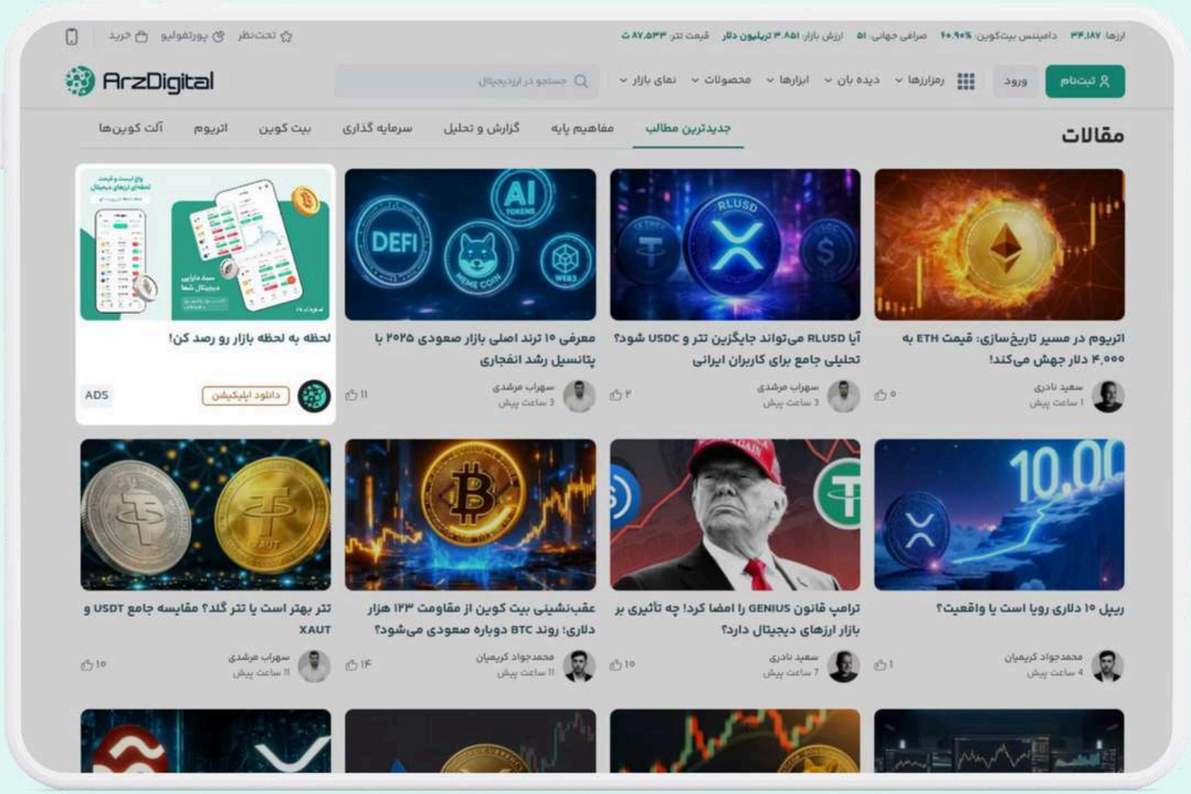
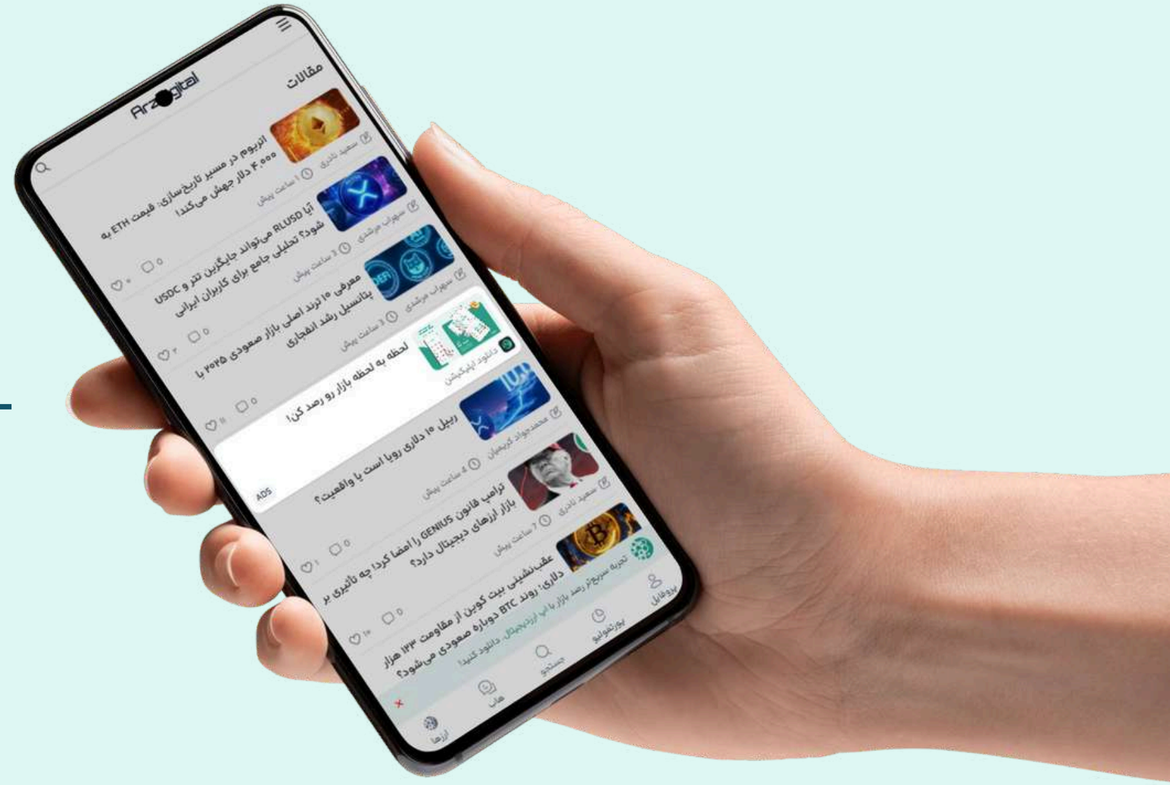
Native Banners!





Articles Native Banner on Web Platform and Application

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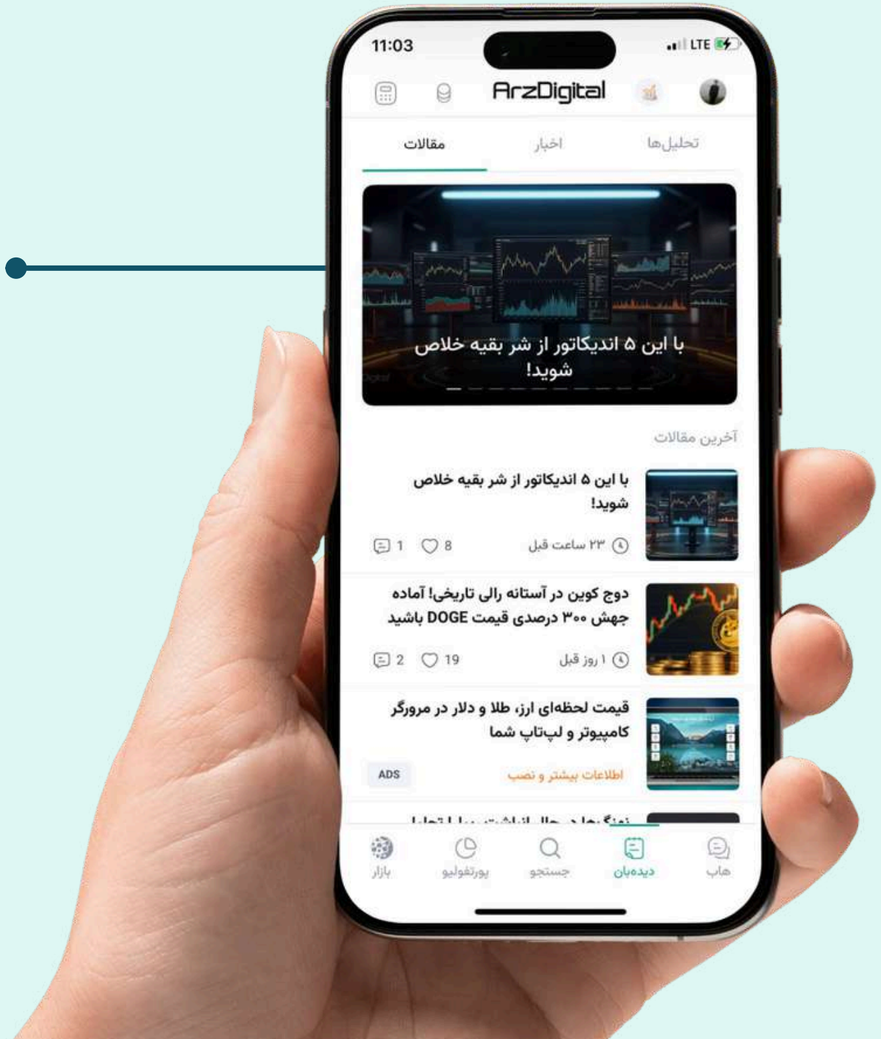
In App Banners!

Blog In-feed
Native Banner



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Gold

July 2025

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GOLD PACKAGE COMES WITH PERKS!

≈4M

Total Estimated Impressions

7

Total Number of Banners

Fraud Protection

∞

Unlimited Ad Material Changes

24/7

Dedicated Account Manager and Support

6

Text-based content, including 3 Breaking news and 3 articles!

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Mobile Banners!

630x80
GIF, SVG and JPEG Supported!

Blog Path Bottom Banner

July 2025

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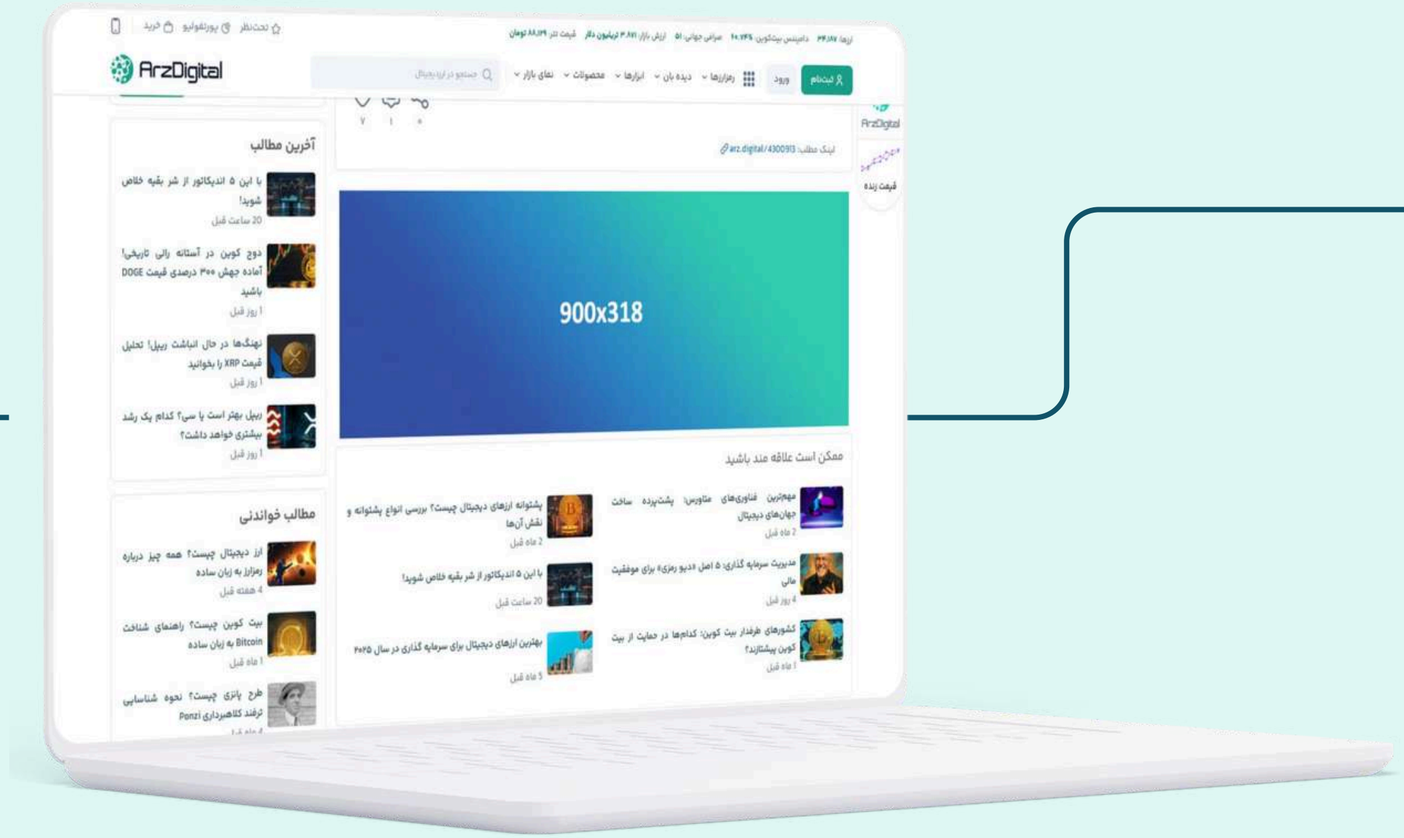
Desktop Banners!

Above the Comment Section!



630x80
GIF, SVG and JPEG Supported!

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Desktop Banner!

Blog Sidebar

350x120
GIF, SVG and JPEG Supported!

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Desktop Banners!

Coins List

630x120
GIF, SVG and JPEG
Supported!

July 2025

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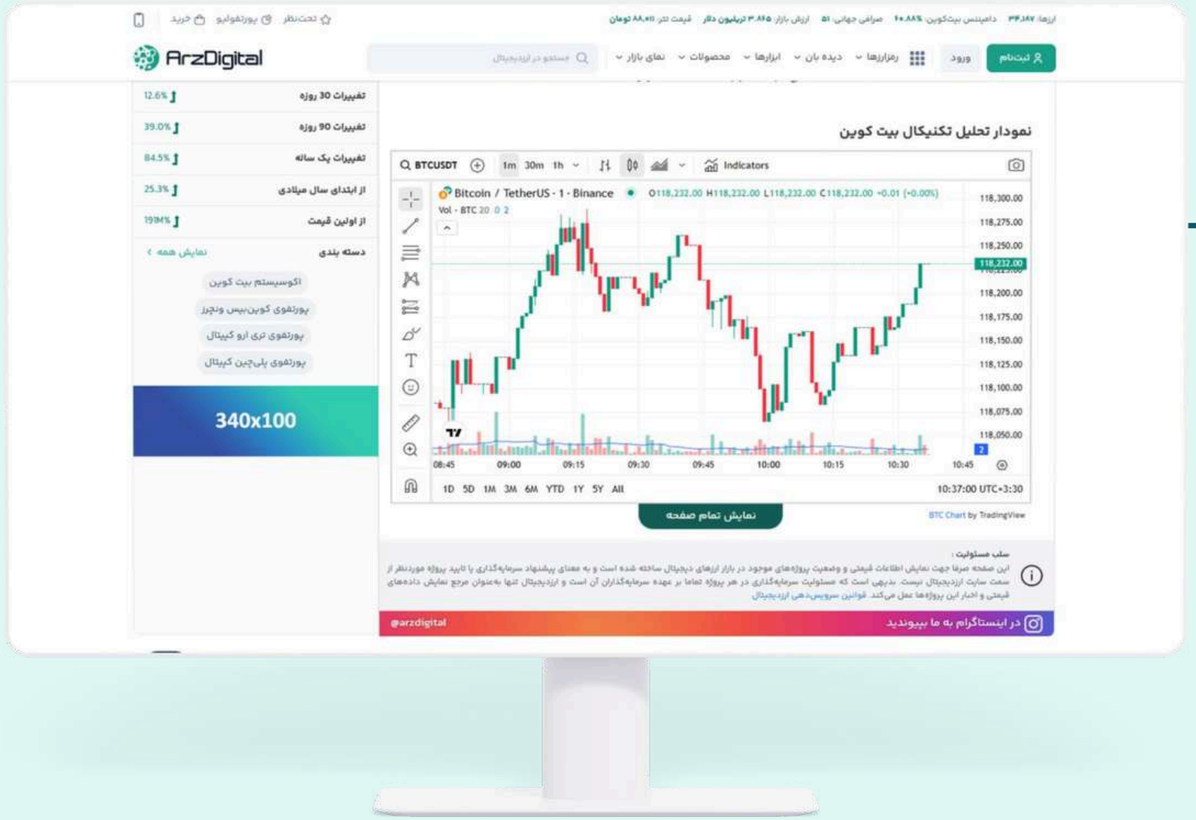
Desktop Banners!

Coin Details (All Coins)



340x100
GIF, SVG and JPEG Supported!

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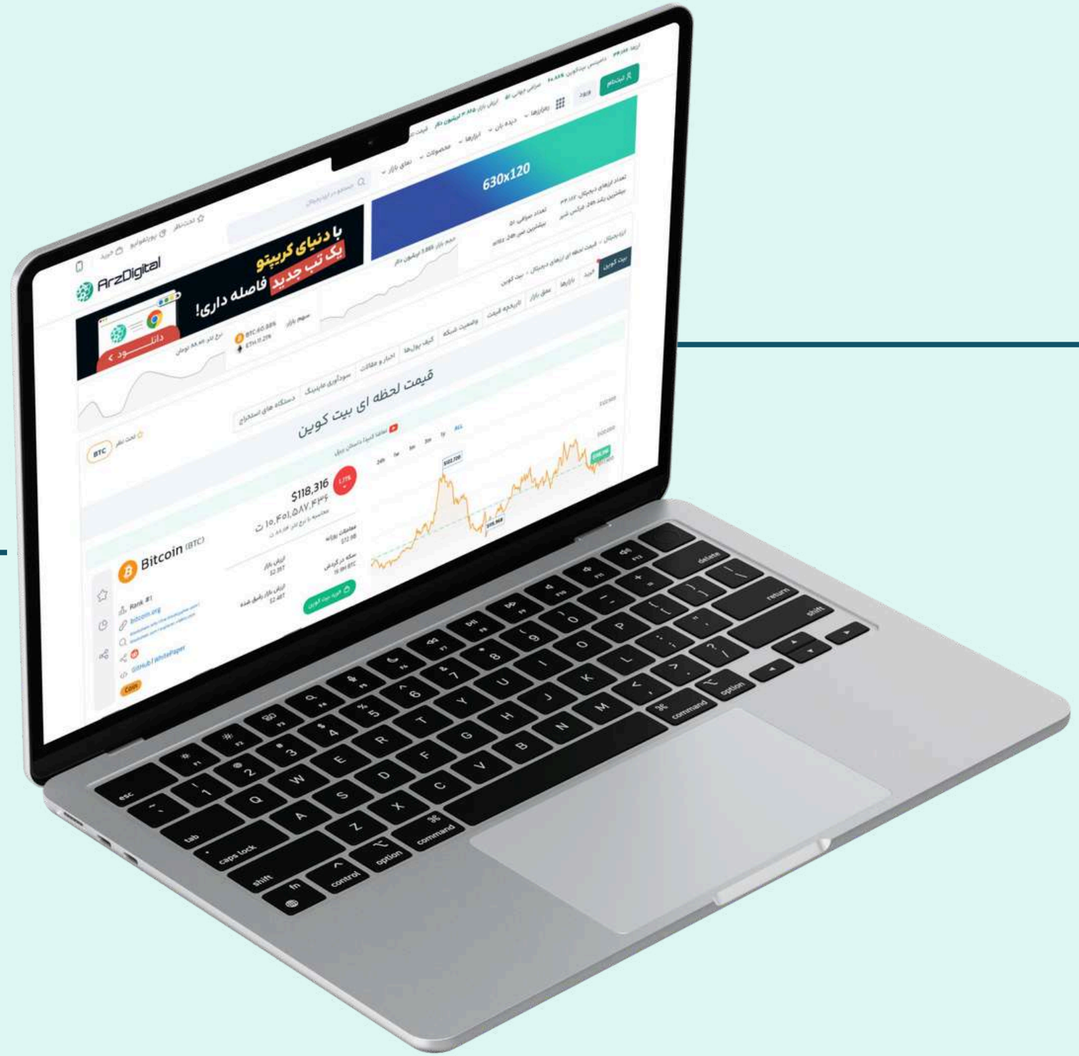
Desktop Banners!

Coins List
Bottom
Banner



630x120
GIF, SVG and JPEG
Supported!

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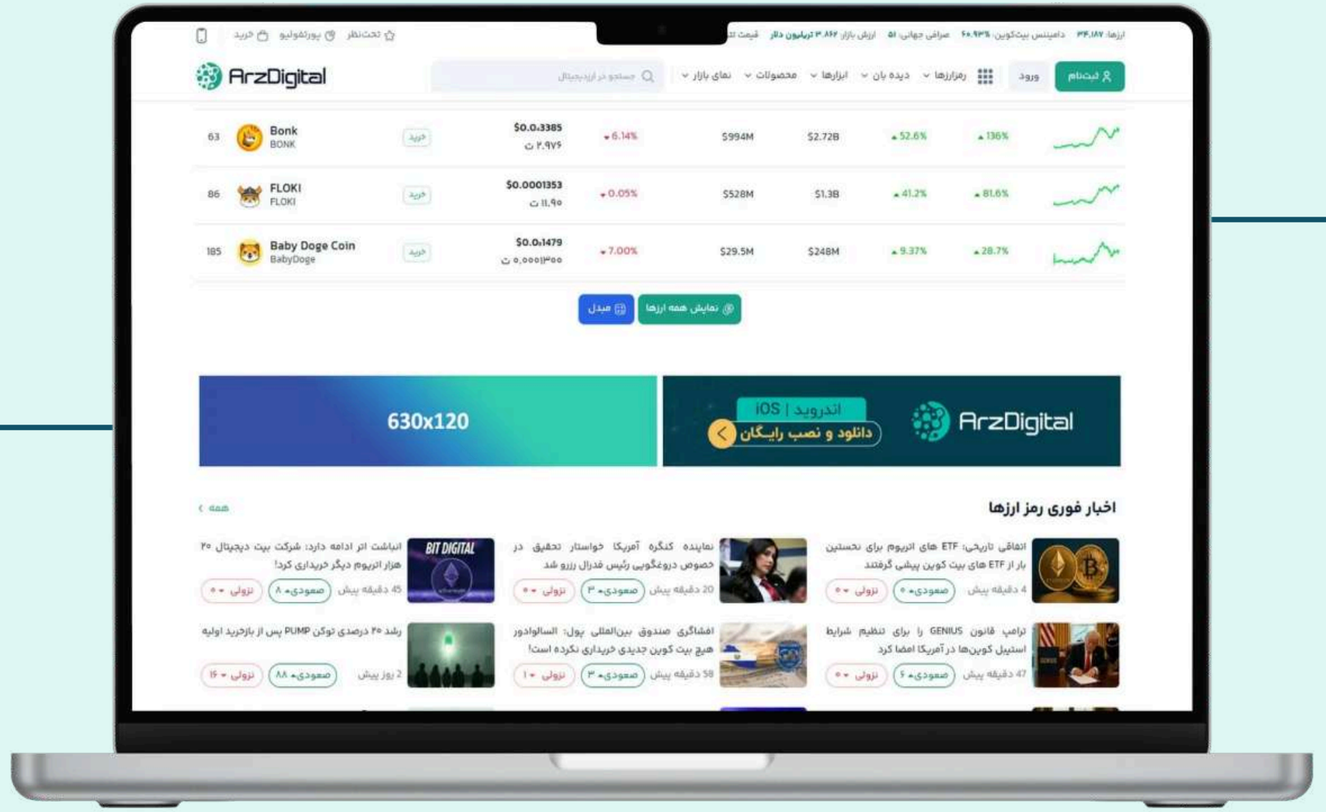
Desktop Banners!

Coins List
Top Banner (All coins)



630x120
GIF, SVG and JPEG Supported!

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LOOKING FORWARD TO SEE YOU AROUND!

ArzDigital JULY - 2025